



Harter Secret & Emery LLP

ATTORNEYS AND COUNSELORS

FOR IMMEDIATE RELEASE

For More Information:

Phil Pantano

Pantano & Associates

716.601.4128 or phil@pantanoPR.com

HARTER SECRET & EMERY INTELLECTUAL PROPERTY PRACTICE NAMED BEST IN AREA BY ROCHESTER BUSINESS JOURNAL, THE DAILY RECORD READERS

Rochester, New York, August 9, 2017 – Harter Secret & Emery LLP, a full-service business law firm with offices throughout New York, was recognized as the top [Intellectual Property](#) law firm in Rochester by readers of the *Rochester Business Journal* and *The Daily Record*, as part of the publications' first Reader Rankings survey. The rankings were published in both publications on July 28.

The rankings were garnered as part of a month-long survey of Rochester-area business leaders and decision-makers. Nearly 4,000 responses were received and tallied by staff at the *Rochester Business Journal* and *The Daily Record*.

“We’re honored that the work of our Intellectual Property Group was singled out for this award,” said Brian B. Shaw, partner and leader of Harter Secret & Emery’s Intellectual Property Group. “It is especially gratifying that the leaders of Rochester’s business community hold Harter Secret & Emery in such high regard.”

The Harter Secret & Emery [Intellectual Property](#) Group provides comprehensive intellectual property legal services to clients throughout the United States and in many foreign countries. The Group assists clients in building and maintaining Intellectual Property portfolios including patents, trademarks, trade secrets, and copyrights, and has extensive experience negotiating and drafting licensing agreements, as well as serving as lead counsel in complex patent and other intellectual property litigation. In addition, the Intellectual Property Group provides strategic counseling to clients on assessing potential threats, and avoiding conflicts with third parties. The Group’s clients operate in multiple fields, including manufacturing, retail, consumer goods, office products, and high technology and range from Fortune 500 corporations, major motion picture studios, and investors, to start-up ventures, entrepreneurs, and individual inventors.

About Harter Secret & Emery LLP

Harter Secret & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New

York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, intellectual property, labor and employment, real estate, and trusts and estate law. Harter Secrest & Emery has 33 *U.S. News - Best Lawyers* 2017 “Best Law Firms” top tier practice group rankings—more Western New York rankings than any other law firm. The firm has been top ranked in *Chambers USA* for Corporate/M&A, Litigation, Immigration and Real Estate law and 43 attorneys are recognized as *The Best Lawyers in America*® in 2017. For more information visit www.hselaw.com.

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