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**MICHAEL J. BERCHOU AND BRIAN B. SHAW NAMED TO LOCAL “POWER 20”
INTELLECTUAL PROPERTY LIST**

Rochester, New York, October 29, 2021 – Harter Secret & Emery LLP, a full-service business law firm with offices throughout New York, is pleased to announce that [Michael J. Berchou](#) and [Brian B. Shaw](#) have been named to *The Daily Record’s* “Power 20” list for their work in Intellectual Property law.

The Power 20 list showcases power players who are leading the Western New York legal community into the future. These lawyers and legal professionals make decisions that impact lives, inspire success and spark innovation.

Berchou, a partner in the [Litigation](#) and [Intellectual Property](#) practices, has served as lead counsel in complex patent, trade secret, trademark, and copyright cases in district courts across the country, as well as Inter Partes Review and Ex Parte Reexamination proceedings at the Patent Trial and Appeal Board, and numerous opposition and cancellation proceedings at the Trademark Trial and Appeal Board. A registered patent attorney, Berchou has represented clients as both plaintiffs and defendants in diverse technology areas, including medical devices, vibration sensors/accelerometers, computer storage and network connectivity, live streaming, ballistic fabrics, and artificial turf.

Berchou is a board member of Road Less Traveled Productions and Literacy Buffalo Niagara. He has been recognized by *Chambers USA* for his litigation work, was named to the Legal Elite of Western New York list by *Buffalo Business First* in 2017 and 2020, and is AV Preeminent Peer Review Rated by Martindale-Hubbell.

He received his B.S. (Electrical Engineering) and M.B.A. degrees from the University at Buffalo and his J.D. from the University at Buffalo School of Law.

Shaw, a partner and chair of the [Intellectual Property](#) practice group, counsels clients on patents, trademarks, copyrights, and trade secrets. He prepares and prosecutes patent applications, prepares patentability opinions, patent infringement opinions, identifies and clears products through infringement and design-around issues, and counsels on and prepares licensing and technology transfer agreements. His diversified experience includes computer law, mechanical intellectual property, biomedical technology, new media law, international intellectual property, and more.

Shaw is past president of the Rochester Intellectual Property Law Association and a member of the Monroe County Bar Association, New York State Bar Association, California State Bar Association, District of Columbia Bar Association, and the International Trademark Association. He has been recognized by his peers for inclusion in *The Best Lawyers in America*[®] for Copyright Law; Litigation - Intellectual Property; Litigation - Patent; and Patent Law and he was named as *Best Lawyers*[®] Litigation - Patent “Lawyer of the Year” for Rochester, New York, in 2019 and 2021.

He received his B.S. in Mechanical Engineering from Yale University and his J.D. from Cornell Law School.

About Harter Secrest & Emery LLP

Harter Secrest & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, intellectual property, labor and employment, real estate, and trusts and estates law. Harter Secrest & Emery has 36 *U.S. News - Best Lawyers*[®] 2021 “Best Law Firms” top tier metropolitan practice group rankings—more Western New York rankings than any other law firm. The firm has been honored by *Chambers USA* for Corporate/M&A, Environment, Labor & Employment, Litigation, Immigration, and Real Estate law and 47 attorneys are recognized as *The Best Lawyers in America*[®] for 2022. For more information visit www.hselaw.com.

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