

Kim maintains a full-service international intellectual property practice and assists clients in all stages of trademark and copyright protection. Kim has significant global experience in the following areas:

- Selection, searching, and clearance of trademarks
- Strategizing and development of brand portfolios
- Monetizing and licensing of intellectual property
- Prosecution of trademark applications before the United States Patent and Trademark Office
- Prosecution of copyright applications before the United States Copyright Office
- Appeals of decisions on the registerability of trademarks before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office and United States District Courts
- Trademark opposition and cancellation proceedings before the Trademark Trial and Appeal Board
- Enforcement of intellectual property rights

Kim is a well-seasoned litigator with experience prosecuting, defending, mediating, arbitrating, and litigating a wide variety of claims, including:

- Trademark infringement
- Trademark registration cancellation
- Trade dress infringement
- Copyright infringement
- False advertising
- Trade disparagement
- Breach of contracts and licenses
- Unfair competition
- Violations of trade secrets
- Deceptive and unfair business and trade practices

Kim also regularly counsels clients on intellectual property-related internet, domain name, and social media issues, including the prosecution and defense of cases under the Uniform Domain-Name Dispute-Resolution Policy for the cancellation or transfer of domain names.



KIMBERLY I. SHIMOMURA

PARTNER

kshimomura@hselaw.com

tel: 585.231.1382

fax: 585.232.2152

Admissions

New York

New York State Supreme Courts, Appellate Divisions, and Court of Appeals

U.S. Court of Appeals for the Second Circuit

U.S. District Court for the Eastern, Western, Northern, and Southern Districts of New York

U.S. District Court, Eastern District of Kentucky (pro hac vice)

Education

Syracuse University College of Law, *summa cum laude*, J.D.

Pennsylvania State University, B.A.

Professional and Civic Affiliations

- Member, International Trademark Association; Former Member of the Alternative Dispute Resolution Committee; participant at 2006 Annual Meeting (Toronto), 2008 Annual Meeting (Berlin), 2010 Annual Meeting (Boston), 2012 Annual Meeting (Washington D.C.), 2014 Annual Meeting (Hong Kong), and 2015 Annual Meeting (San Diego, CA)
- Member, Board of Directors, YWCA of Rochester & Monroe County
- Member, Monroe County Bar Association; Former Member of the Professional Performance Committee
- Rochester Emerging Bar Leader; Member of the Monroe County Bar Association
- Former President, Secretary, Director, and Executive Committee Member, Verona Street Animal Society
- Former Member of the Board of Directors, Upstate Guide Dog Association, Inc.
- Former Mentor to first-year law students, State University of New York at Buffalo Law School
- Former Coach of the Marshall High School Mock Trial Team, Boy Scouts Law Explorers Program
- Chair of the Firm's Diversity Committee

Honors and Awards

- Fellow, Litigation Counsel of America-Trial Lawyer Honorary Society
 - Member, Diversity Law Institute
 - Member, Trial Law Institute
- Selected to the Upstate New York Super Lawyers list, 2014-2019
- Recipient, "Up and Coming Attorneys" Award, *The Daily Record*, June 2008

