

A transactional attorney who has practiced in London, Milan and New York City, Claire Fallone leverages her global experience to negotiate corporate transactions and agreements to advance her clients' operational and marketing strategies. Claire focuses her practice on contract law and regularly drafts and negotiates a wide range of contracts relating to licensing rights, service agreements, intellectual property, technology, and e-commerce.

Licensing

Claire has drafted and negotiated licensing agreements related to technology, trademarks, and copyrights.

Marketing and Communications

Leveraging years of counseling clients in the fashion, entertainment and consumer product industries, Claire drafts, reviews and negotiates agreements related to events, sponsorships, co-branding, advertising campaigns, and celebrity endorsement and appearances.

Corporate Transactions

Claire also assists with mergers and acquisitions and other corporate related matters.

Prior to joining Harter Secrest & Emery, Claire served as in-house counsel at Tommy Hilfiger U.S.A., Inc., and practiced with Mayer Brown LLP and Allen & Overy.

Representative Experiences

- Tommy Hilfiger U.S.A., Inc., a global apparel products company, on all matters related to licensing, marketing, communications and e-commerce.
- Fashion, lifestyle and entertainment agency on creating and reviewing agreements related to celebrity casting, events, and editorial and VIP services.
- Public Relations agencies specializing in luxury, fashion and lifestyle industry segments on their service agreements.

Languages

- Conversational in Italian, French and German



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COUNSEL

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Admissions

New York

England and Wales (currently as a non-practising solicitor)

Education

The University of Law, Guildford, England (Legal Practice Course)

University of Durham, England, Bachelor of Laws Degree (Class Two, Division One Honors)



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